

Project Identity **Valencia**

C312



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Valencia

Valencia sofa brings with it the brightness of the Mediterranean and the liveliness of the Spanish city that inspired it, right from its name. The mix of tradition and innovation you can breathe in those streets where art and nature meet in a harmonious balance, you find in its refined lines and forms so modern, almost futuristic, inspired by the architectural complex of the City of Arts and Sciences. operations. Available in leather, fabric or an elegant mix of both, with contrasting or tone-on-tone piping depending on the upholstery and color chosen.

dolcevita

MADE IN NATUZZI

The Dolce Vita Collection represents the perfect blend of design and functionality, with sofas designed for those who appreciate quality and attention to detail. It offers superior comfort, enriching your home with style.



Design by Natuzzi Design Center

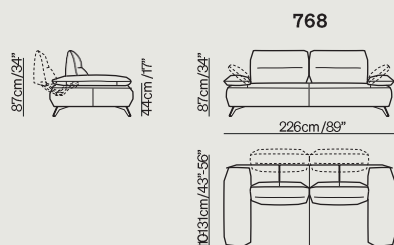
In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



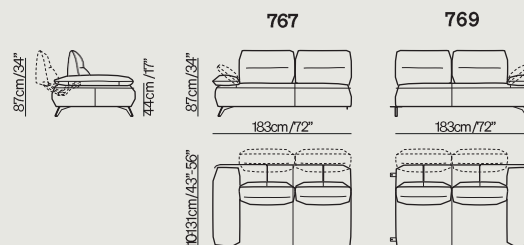
Choose your Valencia

The Valencia project is extremely versatile thanks to its 13 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

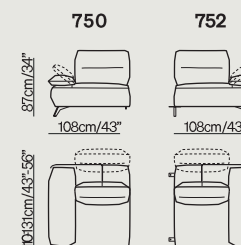
Sofa with adjustable
arms and backrests



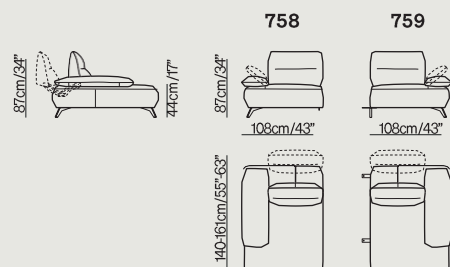
Sofa with adjustable
arm and backrests



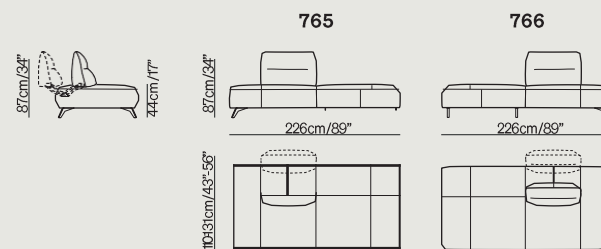
Seat with adjustable
arm and backrest



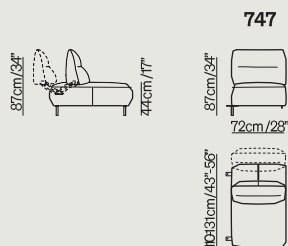
Chaiselongue with adjustable
arm and backrest



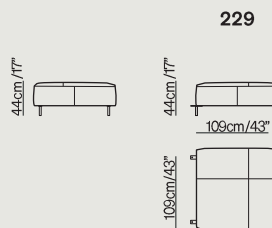
Corner seat with terminal
and adjustable backrest



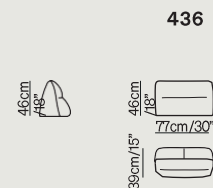
Armless seat with adjustable
backrest



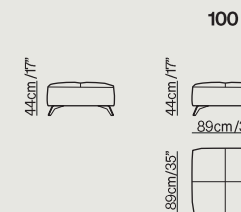
Corner without backrest



Self standing backrest



Ottoman

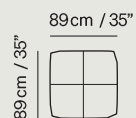


Versatility and configurations

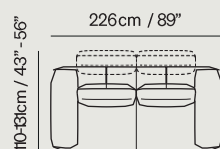
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



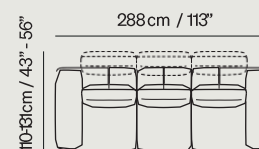
100



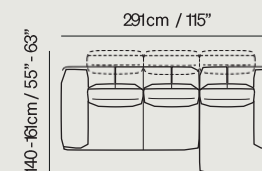
768



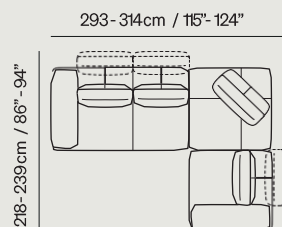
750+747+752



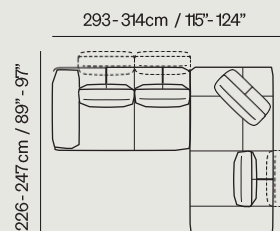
767+759



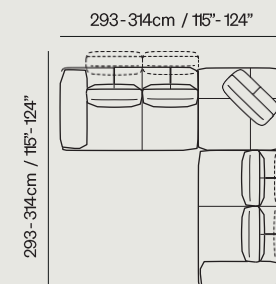
767+229+752+436



767+766+436



767+229+769+436



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Manually
adjustable
backrests



Manually
adjustable
arms



Optional
self-standing
backrest



Multiple
configurations



Available in
Leather and
Fabric



Customizable
foot finishings



Manually adjustable backrests
that can be adjusted
in two positions
allowing a double
depth seating for a
personalized relaxing
experience.



Manually adjustable arms



Optional «self-standing» backrest
you can feel free to
move and place as
needed on the seating
surface to easily
provide back support.

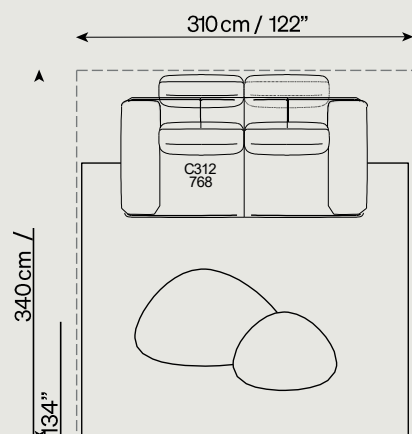


Multiple cover combinations
with the «two-tone»
customizing of the
piping, in leather or
fabric.

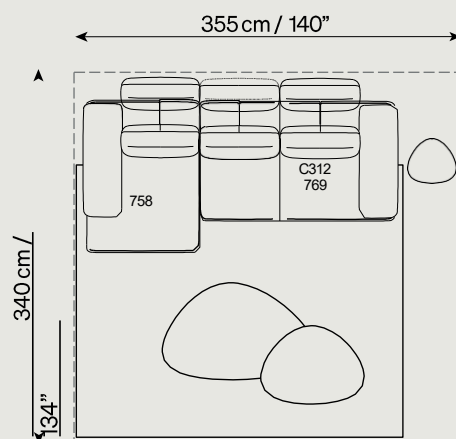
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

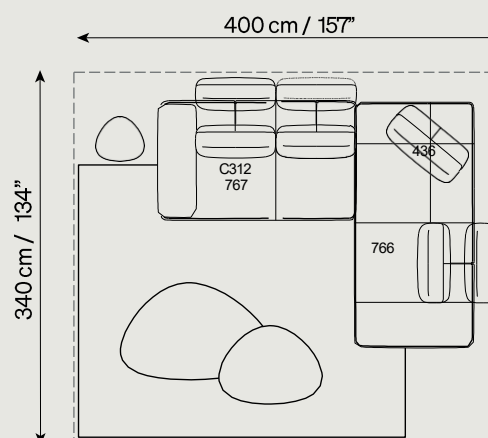
DIM: 10,5sqm / 113sq ft



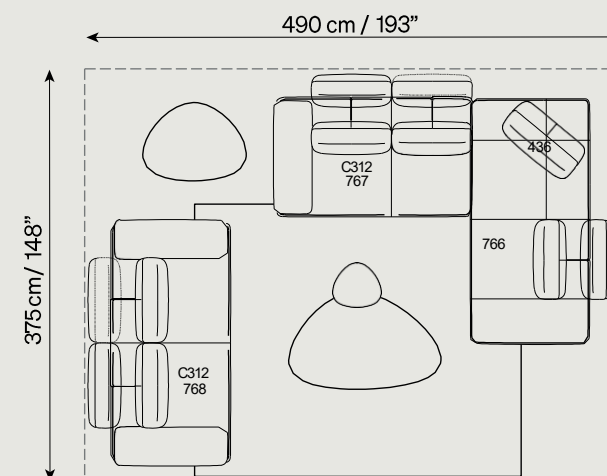
DIM: 12sqm / 129sq ft



DIM: 13,5sqm / 145sq ft



DIM: 18sqm / 194sq ft



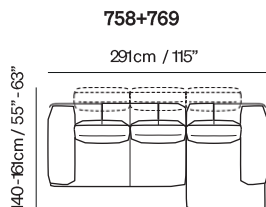
Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the White color was paired with the Jupiter fabric in the Alluminium color. The combination of these coverings together with the wood lacquer, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

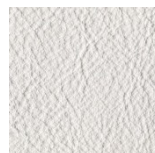


Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.



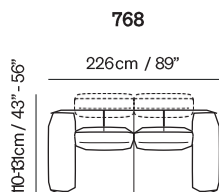
Sofa Sectional: Valencia C312
Feet Finish: FT 79 Matt Black



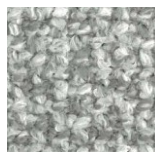
15OE
YELLOWSTONE



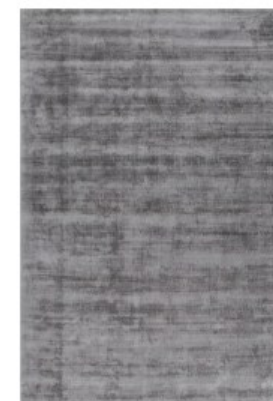
Central Table: Chocolate
101cm/40" x 83cm/33" H28cm/11"
Matt White/Pewter
T18502X



Sofa: Valencia C312
Feet Finish: FT 79 Matt Black

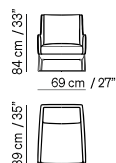


JUPITER
78.0189.08



Rug: Whisper
250cm/98" x 300cm/118"
Steel Grey
V823034XOF

003



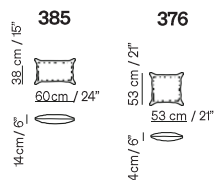
Occasional Chair: Regina B903
Base Finish: FT 79 Matt Black



BREZZA
70.0077.07



Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Orchid Grey
O926004XOF
Luxor 45cm/17" x 33cm/13" Pearl/Grey
O926011XOF



Pillow: A800



BREZZA
70.0077.07

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Yellowstone leather in the Greige color was paired with the Marte fabric in the Grey Melange color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

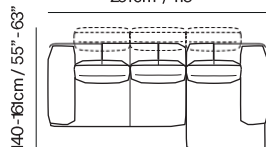


Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

758+769

291cm / 115"



Sofa Sectional: Valencia C312
Feet Finish: FT 79 Matt Black



150A
YELLOWSTONE



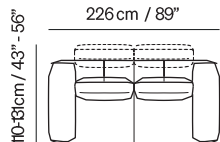
Central Table: Plettro
120cm/47" x 60cm/24" H35cm/14"
Ceramic Arabescato Statuario/Ash Brown
E22227X



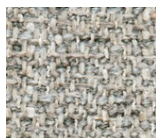
Accent Table: Plettro
50cm/20" x 40cm/16" H50cm/20"
Ash Brown
E22231X

768

226 cm / 89"



Sofa: Valencia C312
Feet Finish: FT 79 Matt Black

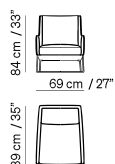


78.0185.05
MARTE

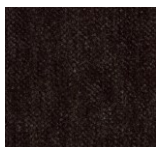


Decorative Pillows:
Luxor 45cm/17" x 45cm/17" Pearl/Buttercup Orange
0926007XOF
Luxor 45cm/17" x 33cm/13" Pearl/Orange
0926014XOF

003



Occasional Chair: Regina B903
Base Finish: FT 79 Matt Black



78.0179.07
CUPIDO



Rug:
Patina 200cm/79" x 290cm/114"
Beige / Iron
R86408X

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard earth tone

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Denver leather in the Corn color was paired with the Itaca fabric in the Ocher color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

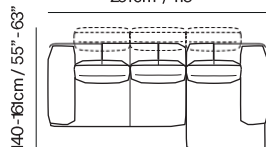


Moodboard earth tone

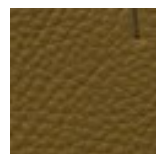
Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

758+769

291cm / 115"



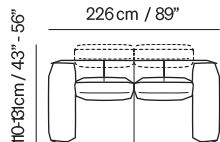
Sofa Sectional: Valencia C312
Feet Finish: FT 79 Matt Black



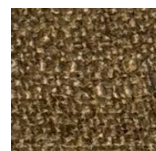
A0B7 DENVER

768

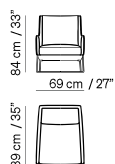
226 cm / 89"



Sofa: Valencia C312
Feet Finish: FT 79 Matt Black

78.0192.06
ITACA

003



Occasional Chair: Regina B903
Base Finish: FT 79 Matt Black

78.0184.10
TERME

Central Table: Plettro
100cm/39" x 100cm/39" H35cm/14"
Ceramic Arabescato Statuario/Ash Blonde
E22233X



Side Table: Plettro
D80cm/31" H47cm/18"
Ash Blonde
E22235X



Decorative Pillows:
LUXOR 45cm/17 x 45cm/17" Pearl/Tulip Yellow
O926001XOF
LUXOR 45cm/17" x 33cm/13 Pearl/Yellow
O926008XOF



Object:
Vase Steps D20cm/7,9"
H30cm/11,8" Amber
O978002XOF



Rug: Patina
200cm/79" x 290cm/114"
GOLD
R864SHX

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Moodboard cold neutral

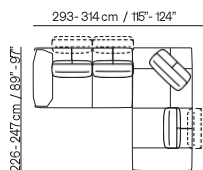
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Black color was paired with the Marte fabric in the Grey Melange color. The combination of these coverings together with the wood & ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



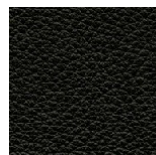
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

767+766+436



Sofa Sectional: Valencia C312
Feet Finish: FT 79 Matt Black

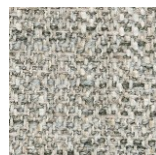


20JF DREAM

100



Ottoman: Valencia C312
Feet Finish: FT 79 Matt Black



MARTE
78018505

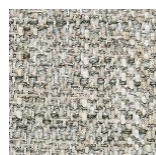


Central Table: Hourglass
95cm/37" x 72cm/28" x H40cm/16"
Ash Brown/Metal Black
Q071005XOF
(available for China market)



Accent Table: Hourglass
44cm/17" x 40cm/16" x H50cm/20"
Ash Brown/Metal Black
Q071005XOF
(available for China market)

Available for China Market



MARTE
78018505



Pillows: A800



TERME
780184001



Pillow: A800



Central Table: Hourglass
140cm/55" x 89cm/35" x H29cm/11"
Patagonia Ceramic/Metal Black
Q071004XOF
(available for China market)



Rug: Whisper
200cm/79" x 300cm/118"
Ice
R87522X

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

NATUZZI
EDITIONS