

# Project Identity

# Verona

C332



**NATUZZI**  
EDITIONS

# Project Identity

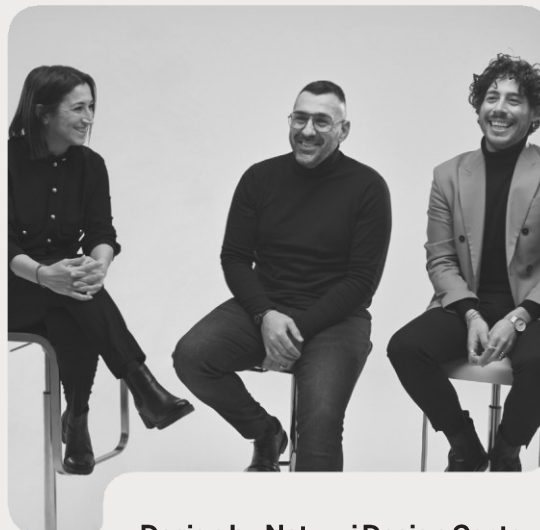
## Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

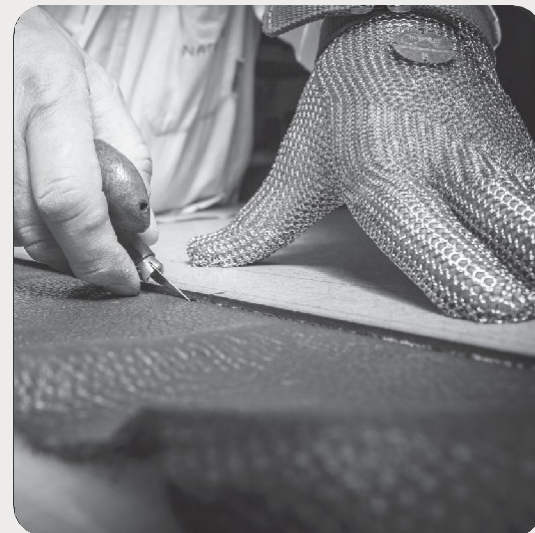
# Verona

Verona is more than a sofa bed — it is the true heart of the home: welcoming, harmonious, and always at the center of domestic life, day and night. A project where simplicity meets functionality, it creates a perfect refuge for every moment of the day. With its soft, flowing shapes, Verona conveys a sense of calm and well-being, while its innovative mechanism transforms it effortlessly into a real bed in just 5 seconds. The 17 cm thick mattress ensures restorative rest, offering the comfort of true rejuvenation. Available in leather or fabric, with elegant wooden feet, Verona is a tribute to timeless beauty and romance, combining the generous embrace of a Natuzzi sofa with the authentic rest of a real bed.



## Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



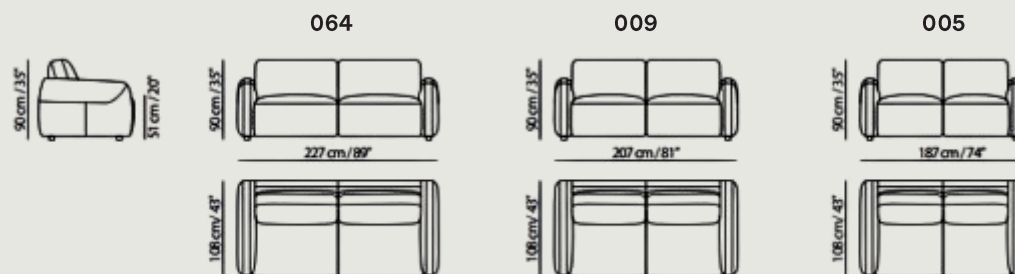
## NATUZZI EDITIONS *dreams*

The Dreams Collection is dedicated to those who recognize the value of design as a true expression of self - even in moments of rest. It redefines the concept of bed and sofa bed with projects conceived for those seeking uncompromising design, comfort, and versatility.

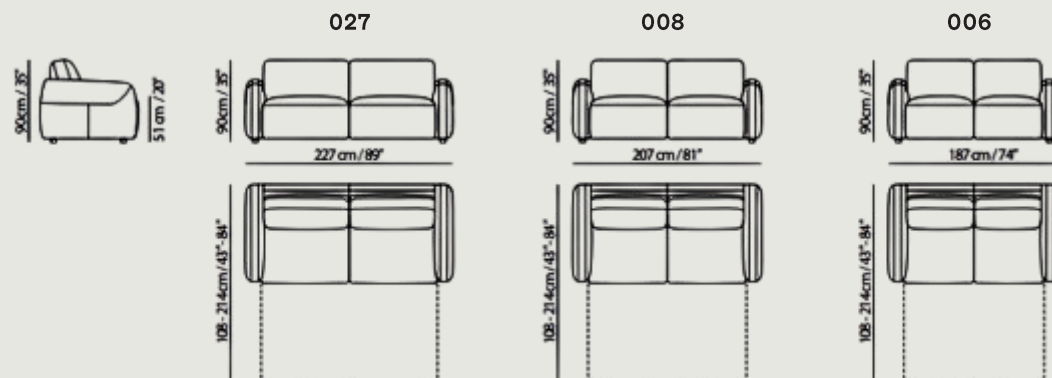
## Choose your Verona

The Verona project is versatile thanks to its 6 SKUs that allow us to create unlimited configurations suitable for any space, from the stores to our customers' homes.

### Sofa



### Sofabed

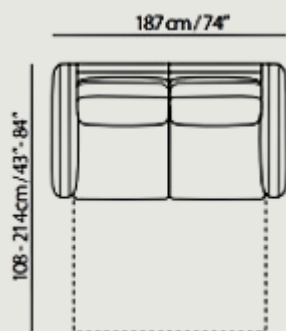


## Versatility and configurations

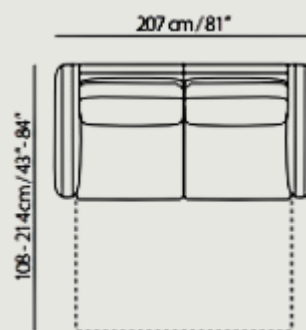
The abacus «Versions and Compositions» shows all the versatility of the project. In particular, as in the examples below:



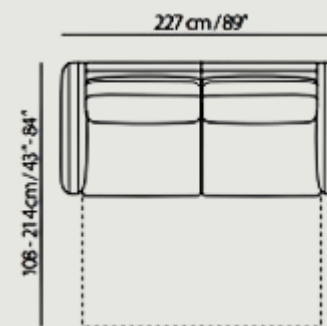
006



008



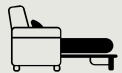
027



Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.



## Features & Benefits



Sofa-bed



«5 seconds» easy opening system



17 cm height mattress



Available in Leather and Fabric



Bed base in different sizes



Customizable foot finishings



### Mattress available in three distinct sizes

The mattress comes in the following widths enabling you to choose the size that most appropriately meets your needs:

120 cm. / 47"  
140 cm. / 55"  
160 cm. / 63"



### 17 cm. / 7" height mattress

Boasting a considerable thickness, this mattress provides natural and restorative rest, just like a real bed.



### «5 seconds» opening mechanism

The sofa-bed is equipped with an innovative mechanism that enables it to unfold effortlessly in just "5 seconds," ensuring it is ready for use whenever necessary.



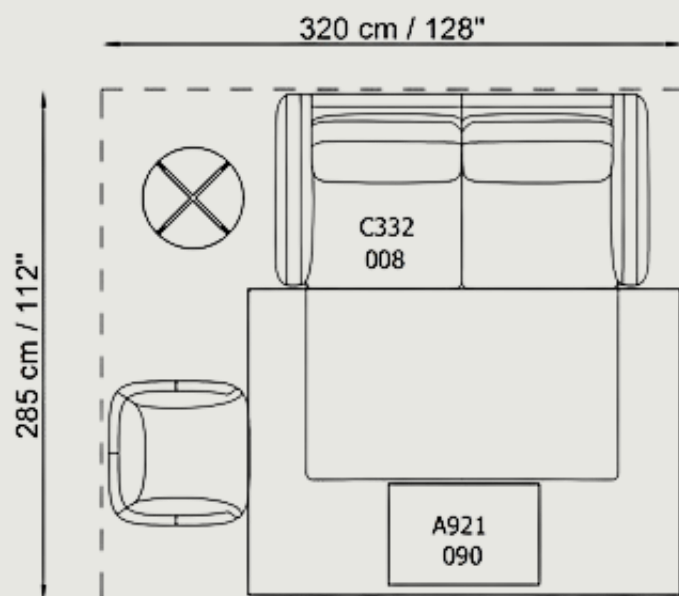
### Rounded lines and handcrafted stitching detail

The gentle lines create an immediate visual comfort. The detailed stitching highlights the quality of the workmanship.

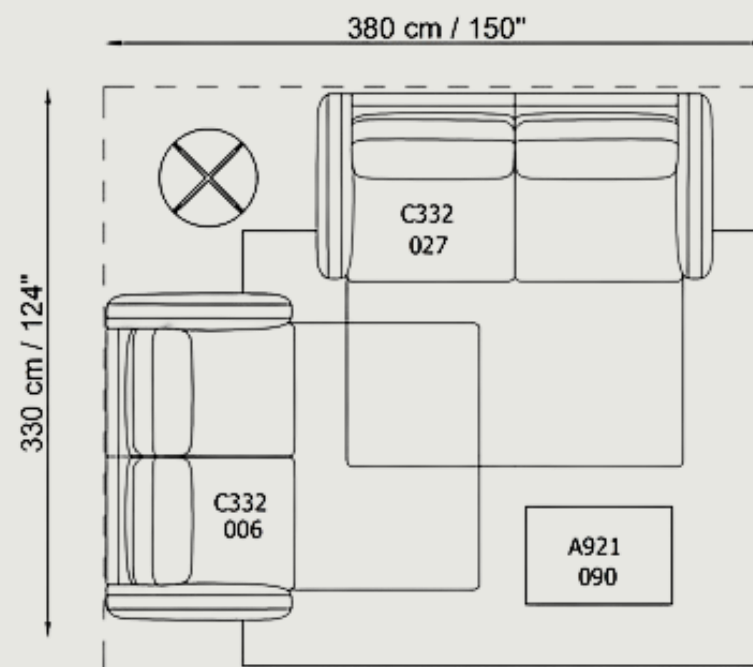
## Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

**DIM: 9 sqm / 97 sq ft**



**DIM: 12,5 sqm / 134 sq ft**





## Moodboard warm neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the White color was paired with the Brezza velvet in the Rose color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

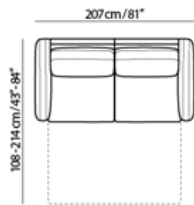




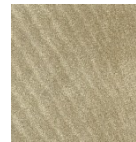
## Moodboard warm neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

008



Sofabed: Verona C332  
Feet Finish: FT09Walnut



70.0077.02  
BREZZA

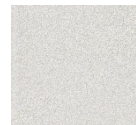


Side Table: Como  
50cm/20" x 40cm/16" H52cm/21"  
Ceramic Statuario/Grey Beige  
Q832006XOF

091

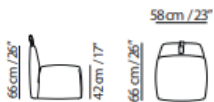


Ottoman: Gaia A921  
with storage and castors

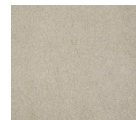


15CW LE MANS

231



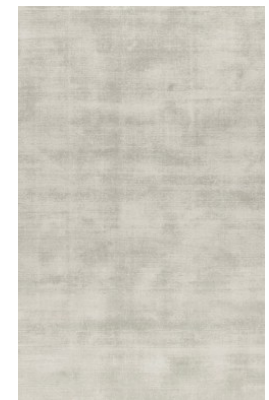
Ottoman: Gaia A921



78.0181.02  
SFINGE



Dream Vanity Desk:  
180cm/71" x 78cm/31" H76cm/30"  
Avana Lacquer/Ash Arena 180x78 h76  
M187002XOF



Rug: Whisper  
250cm/89" x 300cm/118"  
Alabaster  
V823023XOF



Decorative Pillow:  
Luxor 45cm/17" x 45cm/17" Pearl/Tulip Yellow  
O926001XOF

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.



## Moodboard cold neutral

The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Le Mans leather in the Light grey color was paired with the Afrodite velvet in the Ash color. The combination of these coverings together with the ceramic, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.

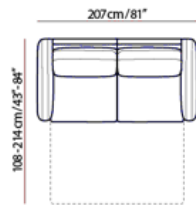




## Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

008



Sofabed: Verona C332  
Feet Finish: FT18 Wengè



78.0180.03  
AFRODITE



Central Table: Wire  
90cm/35" x 90cm/35" H32cm/12"  
Grey Ceramic/Grey Matt Metal  
T042003XOF

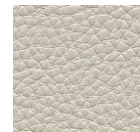


Side Table: Wire  
D56cm/22" H50cm/20"  
Grey Ceramic/Grey Matt Metal  
T042006XOF

066

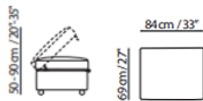


Occasional Chair: Giada B596  
with swivel base



1581 LE MANS

090

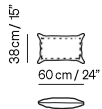


Ottoman: Gaia A921  
with storage and castors



78.0192.04  
ITACA

385



Pillow: A800



78.0179.03  
CUPIDO



Rug: Maryland  
200cm/79" x 289cm/114"  
Light Grey/Taupe/Off-White  
V116001XOF  
(Available For U.S. Market)



Table Lamp: Virginia  
Nickel  
N096001UOF  
(Available For U.S. Market)

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